EVENT / ACTIVITY: Labor Day Anderson Island Parade Participation

POC: Roger Neal

CONTACT INFO:

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WHEN OCCURS: Saturday of Labor Day weekend

MANPOWER NEEDED AND TIME COMMITMENT:

- Prior to the Event (POC 1 hour)
 - o Submit Application to Walk in the Parade to Suze Winkler

Announce parade info at Thursday Kiwanis meetings to get volunteer walkers. I announce the event at several meetings before the event beginning mid-July. Remind volunteers to wear red shirt. Give info about ferry schedule and arrange for pick up before parade. Individuals purchase their own buy ferry tickets, usually the day of the event.

Collect signs and banner to be carried by participants

Purchase candy or American flags and separate into bags to be carried by walkers (2 hours)

Two weeks before event, circulate at Kiwanis meeting sign-up sheet. Final sign-ups are the last meeting in August.

- Day of Event
 - Pick up volunteers from Ferry. There has been a pre-parade coffee and snacks event at Roger Neal's island house.
 - Volunteers (as many as wish to join, prefer at least 10) to ferry over and back, walk the parade carrying signs and tossing candy for the parade route for 2.5- 3 hours

PROCEDURES:

- Application to Submit Application to Walk in the Parade. This is an informal process and is coordinated through Suzi Winlkler.
- Collect banner and signs
 - Banner and signs are in the Kiwanis storeroom at the PDC. The banner is in a PVC tube.
 It requires a 9-10-foot pole to be carried. Pole is in the PDC or can be gotten from Harley
 Moberg

- Signs The signs list the various activities sponsored by the Kiwanis club. They are also stored in the PDC. They have been disassembled for easy storage with signs, sticks and screws all together. These are an option, but generally not used.
- If new or more signs are needed, recommend purchasing colored tri-fold board from Michael's (use coupons for good deals) and cut to size. One can make eight signs from a single trifold.
- Purchase and separate candy for children lining the parade route Best buys can be made at Smartfoods (6208 Tacoma Mall Blvd.) Recommend purchasing @ 500 pieces of candy. Suggested items include: Dumdum lollipops, mini Tootsie Rolls, bubble gum, and mini Sweet Tarts and Nerds. Depending on weather, chocolate may melt so want to avoid that. Separate into @ 10 bags for parade walkers to toss during the parade.
- Parade Process Have all wear their red Kiwanis shirts in the parade. Assemble at Anderson Island Ferry Landing or if coming ahead, at the Neal's Island house 11705 Lake Florence Dr. Leave Neal's at 9:00 and walk a ¼ mile to parade staging at the corner of -Eckenstam Johnson Rd and Lake Josephine Blvd. Distribute banner and signs to be carried and bags of candy to distribute. After the parade, provide rides, as needed, to ferry for those walkers who do not wish to walk to the ferry. ½ mile downhill)
- Post parade collects banner and signs and return to the PDC.
 - o Submit receipts to club treasurer for reimbursement
 - Submit # volunteer hours to club secretary.
 - o Return signs and unused candy to PDC at first meeting following the event.

After Action Report Anderson Island Country

Fair Parade, Labor Day Weekend 3 Sep 2022

POC: Peter Franklin

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The Steilacoom Kiwanis Club Participated in the Annual Anderson Island Parade that occurs on Saturday during the Labor Day weekend. 17 Members and families participated.

Details:

- Members took the 8:20 ferry from Steilacoom which arrived at Anderson Island at 08:55. All members walked on, with the exception of Mike McLaughlin who brought his Model A (Since the theme was "A Walk Down Memory Lane".
 Because Mike brought his car at the request of Kiwanis, we will reimburse him for his ferry ticket
- At Anderson Island Ferry Dock, Club member Gary Smith met us to take us to the staging area which was at the southwest corner of Ekenstam-Johnson Road and Lake Josephine Blvd. Gary Smith had his own car and had provided a van as well.
 Some members chose to walk the 1.5 miles (uphill) to the staging area – comment was that it was a narrow road without much of a shoulder.
- o POC for Anderson Island was Lee Ann Whitaker (pegaususrider@centurylink.net)
- The parade ended about .5 miles from the ferry dock, and many were able to catch the 11:10 ferry back to Steilacoom (transportation was not provided)
- o Flags. We had about 200 flags to hand out but could have used double that.
- Banner we brought the 8 foot banner, but had no supporting stick. Mike had some zip ties which we used hand holds – seemed to work pretty well.
- This was by island standards a low turnout year. Also, they did not have their normal island festival activities at the parade finish line which is the Anderson Island Community Club house. Thus we all decided to just go catch the 11:10 AM ferry instead of the 12:45 PM ferry. Which enabled us to see Ketron Island from the deck

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What we did right

- Strong support from Club members and families (17 total)
- Dick Muri put out an all hands note the day before the event and that helped increase the numbers of people at the event)
- Having Gary Smith handle the logistics on the Anderson Island side was essential (or it would have been a long walk on an uphill road with no sidewalks)

- o Flags to hand out and the club banner
- o The Model A was a big hit and we might want to consider bringing it again
- What we could have done better:
 - The parade essentially had two pockets of people with a length of road between them. I made the mistake of handing out most of the flags at the beginning and we ran out before we got to the 2nd pocket of people. I think we should have more flags and not hand out the second half until we get closer to the 2nd pocket of people
 - We should have had a Kiwanis sign for Mike's Car. We should order a magnetic sign for future parades

Costs

- o flags: (Sheila will have those numbers, but we'll need 400 next year
- o Ferry costs for the Model A: \$32.16
- Need to create a 2 magnetic sign for future even (one for each side of a car)



